

# Marketplace

Bringing Your Community Home

## Key Advantages For Advertisers

- ❑ Direct-mailed to families and homeowners in the top median income in **Madison, St. Clair (including Scott Air Force Base) and Monroe counties – total circulation of 50,000.** Each magazine is published seven times per year. Advertisers have the option of being in one publication in either county or both.
- ❑ Locally owned and operated since 1995 – **23 years in business.**
- ❑ **Editorial support is made available to advertisers in each issue.** These articles are feature stories with interesting interviews about the product, the advertiser and/or the business, and how it relates within the community. At the end of the article, readers are invited to contact the advertiser for further information.
- ❑ **Mobile-friendly web site.** Your ad and article will be posted on the [marketplacemagazineonline.com](http://marketplacemagazineonline.com) site where readers can flip through the pages as if they were holding it in their hand. The entire magazine is also posted on Facebook.
- ❑ **Promotion of the magazine with other media.** Marketplace currently advertises in the Belleville chamber newsletters as well as on the Troy Chamber web site, and various special sections throughout the year. We have a recent partnership with WSIE and look forward to a long-running future.
- ❑ **Facebook:** We have an excellent Marketplace Magazine page where we feature every issue including all pages as it appears in print. Advertisers and events are promoted weekly.
- ❑ **Distributed** in Hallmark stores, the Troy and Belleville chamber offices, many retail businesses in the Metro East area, and 12 grocery stores in the Metro East, including Dierbergs, Schnucks and Eckert's Country Store in Belleville.
- ❑ **Exposure at many community events** such as Art on the Square, Midwest WingFest, Troy/Maryville Community Expo, Making Strides for Cancer, Belle-Clair Fairground events, Business Networking International (BNI), Rotary International and more.
- ❑ *Marketplace Magazine* is **the ORIGINAL direct-mailed publication created just for upscale homeowners in this area. We provide advertising and editorial support** at a small fraction of the cost per homeowner.