



Testimonials From Advertisers

Associated Physicians Group has advertised in Marketplace Magazine multiple times over the last year. We like the magazine's target demographics, and have consistently seen in excess of a 30 : 1 return on our investment. - *Jay Taddei, C.O.O., Associated Physicians Group*

We decided to use Marketplace Magazine over five years ago, mostly because the magazine is not your typical "coupon magazine" that everyone is advertising in. We feel that the best advertising dollars are spent on a spot or ad that looks and speaks differently from the competition's ads. Thus we felt that Marketplace Magazine was a great choice, and we have never regretted our decision. We love the demographics that it is sent to and we feel that the leads we gain off of this magazine are a higher quality lead with a higher satisfaction and close rate. Thanks Lisa! - *Trent A. Ketchum, CGR CGP, Fulford Home Remodeling*

As the owner of Lucky Dog Barks and Recreation, formerly Camp Bow Wow, I am responsible for marketing the business. It is always hard to figure out where to spend your marketing funds and if you are getting your money's worth. As a new business (less than three years old), I have tried everything from newspapers, door hangers, phone books, to TV's at the mall. With each one I gave the same coupons to help me see if my potential customers are getting the message. My ads in Marketplace Magazine with the coupon are the ONLY coupons I get back. I am getting new customers along with expanding the 'buy' from my existing customers. Every penny I spend with Marketplace Magazine is more that worth it. - *Paul Stroh, owner, Lucky Dog Barks and Recreation – Swansea*

Marketplace Magazine is a worthwhile investment. For example, this week a new, valuable customer came into the store and specifically told me she went out of her way to come to my studio solely because of the favorable articles she has read about me in Marketplace. – *Sabrina Fudge, owner, Merle Norman Studio/Fairview Heights*

We've been advertising with Marketplace Magazine for over 10 years and have always received wonderful results from our ad. Not only the advertising, but the customer service and graphic design help we receive are exceptional! - *Robin and Larry McQueen, owners, Carpet Care Plus, LLC.*

I have never received a better response from any other print publication. In fact, I know exactly when the magazines begin mailing because I start getting calls. My return on investment in the magazine is what helped me decide to advertise on www.marketplacemagazineonline.com as well. – *Keith Griffith, owner, Bricks and Stones.*

We received 105 coupons in return from the article/ad we ran in the Summer Issue of Marketplace! – *Steve Bloomer, owner, Skyview Drive-In/Stargazers Entertainment.*